



# Party Like It's 1945!

Thursday, September 5, 2019

5:30 - 9:00 pm - Val Air Ballroom - West Des Moines

### **Bob Weast and his Swinging Big Band are BACK!**

This 17-piece Central Iowa staple PLUS the fabulous vocals of Gina Gedler will be serving up all the greats like Count Basie, Benny Goodman and Duke Ellington.

DINNER – CASH BAR - DANCE CONTESTS – WINE PULL – COSTUME CONTESTS!

Dress it up from Business to Ballroom - Vintage Dress Encouraged

Join our hosts Mollie & Kevin Cooney for an evening of RETRO FUN in support of the lowa Radio Reading Information Service for the Blind

Adults: \$75 Student: \$25 12 & Under: Free

## IowaRadioReading.org









### **Big Band BASH 2019 Sponsor Opportunities**

#### THE GLENN MILLER - \$1,500

- Two reserved tables (16 tickets) with signage.
- Large "Presented by" signage on video screen.
- Full-page advertisement in the Big Band BASH event program.
- Display of sponsor literature and/or promotional items at the event.
- Logo on the IRIS website with a link to sponsor's website.
- Exclusive 60-second sponsor recognition spot on the IRIS radio network.
- Live recognition announcement at the beginning, middle and end of the daily reading of the Des Moines Register (or regional newspaper) each day for one year.
- Recognition during the live program at the Big Band BASH.
- 6 Unique mentions on IRIS social media outlets.
- 6 Full-Day sponsorships on the IRIS network from October 2019 September 2020.

#### THE ANDREWS SISTERS - \$750

- One reserved table (8 tickets) with signage.
- Half-page advertisement in the Big Band BASH event program.
- Display of sponsor literature and/or promotional items at the event.
- Logo on the IRIS website with a link to sponsor's website.
- Inclusion in a 60-second sponsor recognition spot on the IRIS radio network.
- Recognition during the live program and video at the Big Band BASH.
- 3 Unique mentions on IRIS social media outlets.
- 3 Full-Day sponsorships on the IRIS network from October 2019 September 2020.

#### THE BENNY GOODMAN - \$600

- One reserved table (8 tickets) with signage.
- 2 Unique mentions on IRIS social media outlets.

#### TICKET PURCHASES:

- Complete and mail the following form
- Complete your purchase online at IowaRadioReading.org

There are no physical tickets – we will check you in at the door the night of the BASH!

#### SPECIAL NOTE:

We understand that from time to time, sponsors cannot fill all the seats included in their sponsorship. To ensure equal access to the BASH, unused sponsor tickets are distributed to IRIS Listeners, Volunteers and Disabled Veterans. If you choose to "donate" your sponsored tickets, please indicate that intention.

#### Questions?

IRIS Executive Director Maryfrances Evans 515-243-6833 Maryfrances@iowaradioreading.org

IRIS delivers equal access to information for lowans who cannot hold print material or see the words on the page because of blindness, visual or physical impairment or learning difference.

## IRIS Big Band BASH 2019 Thursday, September 5 - Val Air Ballroom - West Des Moines, Iowa

Organization/Table Name:	Date:
Contact Name and Title:	
Address:	
Email:	Telephone:
Sponsorships and Tickets	
<ul> <li> The Glenn Miller \$1,500</li> <li> The Andrews Sisters \$ 750</li> <li> The Benny Goodman \$ 600</li> <li> Individual Adult \$ 75</li> <li> Individual Student \$ 25</li> <li> Child (12 &amp; Under) Free</li> </ul>	
Payment	
Check: Enclosed is my check made pa	yable to "IRIS"
Credit Card: Visa Ma	sterCard Other
Card #:	Exp: CSV:
Name on card:	_ Cardholder Signature:
We're Coming to the BASH!	
1. Name:	Email:
2. Name:	Email:
3. Name:	Email:
4. Name:	
5. Name:	
6. Name:	
7. Name:	
8. Name:	
Dang It - We Cannot Attend! We would like to donate of our tickets	to IRIS Listeners, Volunteers or Disabled Veterans.

Please return to: IRIS - 100 E. Euclid Ave., Suite 117 – Des Moines, IA – 50313 (office) 515-243-6833 (mobile) 515-423-8828