

IRIS DELIVERS

EQUAL ACCESS TO THE COMMUNITY



AUDIO DESCRIPTION BY IRIS

In September 2012, IRIS brought the "Father of Audio Description", Joel Snyder, to Iowa to conduct a 3-day training with 25 potential Audio Describer volunteers. We purchased the necessary equipment and had our first performance in October with Les Miserables at the Des Moines Performing Arts Civic Center.

We've grown to perform over 120 titles at venues throughout Central Iowa for patrons of all ages - AND we've done Les Miserables six more times!

IRIS AD services are provided at no cost to the patron. Our describers are trained volunteers. They receive a copy of the script and watch a preview of the show in order to prepare their performance. Whenever possible, we work with the production team to provide enhanced access like a touch tour or backstage visit.

While some theaters have the resources to make a donation for AD services, too many do not. Regardless, IRIS serves every AD request whenever possible.



ACCESSIBILITY IS INCLUSION

"This was the SIXTH time I have seen Les Miserables. But before today's show with Audio Description, I had no idea there was a wedding scene."

"My son could never sit through a performance of any kind. We did not send him along on theater field trips. Today, he got to take a sack lunch, ride the bus and sit with his classmates for the first time. Thank you! Your Audio Description is life-changing to our family."

"I have ALS but my vision is fine. Because of your service, I was able to close my eyes and rest for a minute without missing a thing. To feel the rumble of the live orchestra in my chest was so powerful. What a wonderful thing you do!"

"My granddaughter played a mouse in The Nutcracker. Though I have always enjoyed the beautiful music, it was so thrilling to know when she was actually on the stage! You've made our holidays extra special this year. "

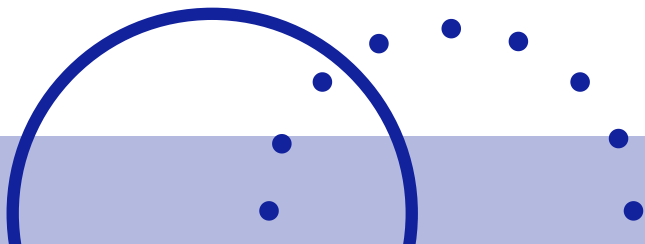
"The Magic Flute was my first opera. I would have been completely lost without your Audio Description."

"Today, I got to enjoy a Broadway show without having to explain what was going on to my husband. You took care of that for me. Thank you for bringing back our date nights!"

"Amazing! I got to laugh and react at the same time as everyone else in the audience."



PARTNERS





JUST A FEW PERFORMANCES (SO FAR)

Les Miserables
War Horse
The Book of Mormon
Million Dollar Quartet
Rock of Ages
Jersey Boys
Wicked
White Christmas
Porgy and Bess Once
We Will Rock You
Phantom of the Opera
Kinky Boots
Pippin
The Lion King Newsies
Cinderella
Cabaret
Rent
Beautiful
Mama Mia
Annie
The Color Purple
Waitress
Stomp
Fun Home
The Sound of Music
Something Rotten On
Your Feet Chicago
Hamilton

Finding Neverland
Dear Evan Hansen
Hello Dolly
School of Rock
Mean Girls
Band Stand
Baby Shark
Anastasia
Jesus Christ Superstar
Come from Away
The Band's Visit
Tootsie
Hadestown
My Fair Lady
The Baccae
Beautiful
Officer and A Gentleman
The New Colossus
My Heart in a Suitcase
Sugar Skull
Freedom Train
Sweeney Todd
The Magic Flute
West Side Story
The Great Gatsby
Young Frankenstein
Steel Magnolias
Sister Act

Ballet Des Moines:

- The Nutcracker Each Year

Yankee Doodle Pops:

- LIVE AD Each Year

All-Access Theater:

- The Miracle Worker
- Sarah, Plain and Tall

All-Access Drive-Ins:

- Airplane!
- The Princess Bride

The Harkin Institute:

- Recorded AD of static exhibits accessible by QR code.

- Live Description for presentations.

ScareDSM:

- Live Description for haunted attraction tour.

Iowa State Fair:

- Live Description for a day at the Iowa State Fair.

Weddings, Funerals, Stock Car Races & More!



AUDIO DESCRIPTION

DESCRIPTIVE CONTENT CREATION

Museums, Art Festivals, Exhibits, Graphics, Charts, Infographics, Displays, Web Content

Written Description Only: Static Content	\$ 100/Labor Hour
Written Description Only: Video, Animation	\$ 125/Labor Hour

CONTENT DELIVERY

Audio: Full Edit of AD

Written Description + IRIS Narrator + Edit	\$ 150/Labor Hour
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Video: Full Edit of AD Combined with Client Video

Written Description + IRIS Narrator + Edit (Plus Music License fees where music is requested)	\$ 200/Labor Hour
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LIVE AUDIO DESCRIPTION

Entertainment: Theater, Concerts, Sports, Family/Community Events

Venue Capacity = Up to 499 seats	\$ 200/Performance
Venue Capacity = Over 500 seats	\$ 300/Performance

Business: Conferences, Education, Courts

Live and Virtual Meetings, Presentations, Court Activities, Tours	
Preview and Preparation Time \$ 50/Hour	In-Person Time \$ 120/Hour**

** Plus Travel Expenses at standard mileage and business accommodation rates when necessary.

TRAINING

Organizations, Business, Education, Government

Learn How to Make Your Content and Communications Accessible.
Custom Curriculum Created for Each Organization's Size and Unique Context.
Contact IRIS@IowaRadioReading.org for Pricing.



**Let us know how
IRIS can help
YOUR
ORGANIZATION**

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