

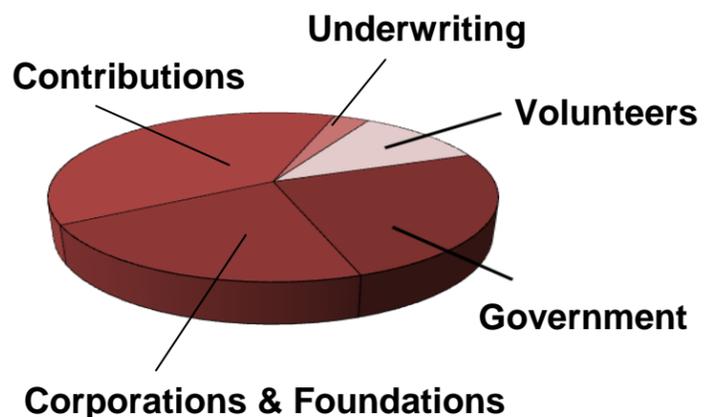
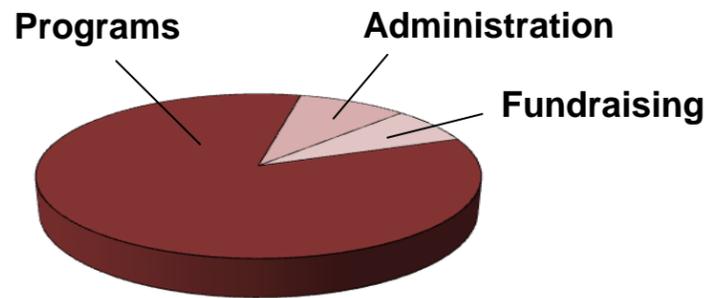
# 2012 – AN EXTRAORDINARY YEAR

<b>7</b> Daily Newspapers Read Aloud	<b>11</b> Local Publications Read Aloud	<b>4,108</b> Hours of Spoken Material	<b>114</b> New Listeners Served in 2012	<b>6</b> Described Broadway Productions
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In 2012, IRIS enjoyed growth in every area with new listeners, volunteers and services. Our signal extended farther than ever, reaching new listeners in places like Britt and Bettendorf for the first time. IRIS volunteers produced over 4,000 hours of live and recorded spoken material from 7 locations around the state. Blind patrons experienced the thrill of live musical theater through our new audio description services – performed during 6 Broadway productions through the Civic Center at Des Moines Performing Arts. 2012 saw the final dollars of the federal support that have sustained us for so long. We tightened our belts, pared our budget and identified new ways to do more with less. Our renewed focus on outreach and fundraising started to produce results with \$5,730 raised from our December Newsletter alone.

We are so grateful to all the IRIS volunteers, listeners, friends and contributors that helped make 2012 extraordinary for IRIS. Together, we will continue to survive – and thrive – in 2013!

*Maryfrances Evans – IRIS Executive Director*



## 2012 Expenses

<b>Programs</b>	<b>84%</b>
24/7 Broadcast	
7 Reading Locations	
400 Volunteers	
Program Production	
Audio Description	
<b>Administration</b>	<b>9%</b>
<b>Fundraising</b>	<b>7%</b>

## 2012 Income

<b>Contributions</b>	<b>38%</b>
Individuals & Memorials	
Listeners and Groups	
<b>Corporations/Foundations</b>	<b>25%</b>
<b>Government</b>	<b>22%</b>
Ia. Dept. for the Blind Contract	
<b>Volunteer Contributions</b>	<b>11%</b>
<b>Underwriting</b>	<b>3%</b>
<b>Misc. Income</b>	<b>1%</b>

# 2012 Contributors – Thank You for Your Support!

Adeline Club	Dale Finnegan	Laura McVay	Patricia & Christopher Thoms
Joy Adolphson-Harvey	Jeanne Fisher	Mavis McVeety	Wilbur Tiffany
Joy Albertson	Elayne Fisher	Blake Meisenheimer	Cecilia Tomlonovic
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Angela Burke Boston	Beverly Heldt	Ned & Ruth Ratekin	
Deb Caldbeck	Donna Henkel	Kevin & Michelle Rogers	Corporate and Foundation:
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Dick Cayett	Dorothy Hockenber	Laurence Rosenblatt	Partnership
Robert Clayton	Delpha Holtzman	Ron & Susy Rosenblatt	Principal Financial Group
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Iowa Radio Reading Information Service  
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100 East Euclid Ave., Suite 117  
Des Moines, IA 50313

**YOUR 24-hour Radio Reading Service!**

# Iowa Radio Reading Information Service For the Blind and Print Handicapped, Inc.



## IRIS Newsletter 1<sup>st</sup> Quarter 2013 – Volume 21, Issue 1

**Celebrate IRIS on April 25<sup>th</sup>!**

Join us Thursday, April 25<sup>th</sup> from 5 to 8pm at our Park Fair Mall studios. Once again, we'll enjoy food, friends, a raffle and games. If you would like to attend, please let us know at 243-6833. Transportation for listeners in the Des Moines area is available at no cost – thanks to our fantastic volunteers! If you need transportation, be sure to mention that when you call to RSVP.

### IRIS Board of Directors 2013

Our thanks to outgoing board members Diane Boatwright, Chip Albright and Joe Meisner for their service. Joining the IRIS Board for 2013 are Gina Rooney and Gordon Allen. Gina is Grants Manager at Prairie Meadows and a longtime friend of IRIS. "Gordy", a Professor of Law at Drake University, is a familiar voice to our listeners – kicking off the Des Moines Register every Monday morning. Welcome Gina and Gordy!

### Do You Use Email?

If you have an email address, please let us know. You can help us keep printing costs down by joining our mailing list. You'll get our electronic newsletter, The Front Page, right in your inbox – and keep up to date with IRIS news and events. This newsletter is also available on our website. Just call our office at 243-6833 with your email address!

### What's Your Talent?

Our Celebrate IRIS event April 25<sup>th</sup> will include a raffle featuring items created by our listeners and volunteers. Items can be anything created by you! If you would like to donate an item to our raffle, please call our office and let us know.

### Take IRIS With You!

Did you know that you can listen to IRIS on your computer, smartphone, iPhone or tablet? Access recordings of your favorite sections of the newspaper on our website – iowaradioreading.org. Our website also makes our 24/7 schedule available to you as a live webstream.

If you use a mobile telephone or device, simply download the iBlink Radio app from Serotek. Scroll down to Reading Services and select Iowa Radio Reading Service. As with all IRIS equipment and services, mobile access is provided at no cost to you. Our thanks to the Iowa Department for the Blind for making mobile access to information available to our listeners.

### IRIS Delivers Equal ACCESS to Information



[lowaradioreading.org](http://lowaradioreading.org)

515.243.6833

1.877.404.4747

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